



A Sound Partnership

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USG Sound

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USG and Lencore Acoustics Corp.:

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Good acoustics are crucial in today's workplace.

And no one knows that better than

USG Corporation and Lencore Acoustics Corp.

That's why these two industry leaders

have partnered to leverage their strengths

in providing the most comprehensive sound-masking

ceiling systems available.

Now, architects and designers can specify

Lencore's state-of-the-art sound-masking systems

with all USG acoustical ceilings.



Sound Control

Today's employees are increasingly susceptible to distractions, primarily noise, from the increasing use of office workstations. Together, USG and Lencore offer sound control solutions for office environments that help enhance employee productivity, efficiency, concentration, morale and retention. Lencore sound-masking, which works in tandem with USG's acoustical ceiling panels, restores speech privacy in open and closed office settings and gives employees the ability to work in a distraction-free environment. Lencore's sound masking introduces an unobtrusive, ambient background sound into offices and other areas through special speakers installed above the ceiling panels. The sound masking renders speech unintelligible to those outside the vicinity while reducing interference from distracting sounds. In addition, the masking level can be adjusted to suit a variety of conditions and privacy requirements.

Sound Decision

It's not a coincidence that USG and Lencore have formed a strategic partnership. USG offers the industry's most complete, cutting-edge line of building material products, including USG ceilings and DONN® Brand suspension systems; SHEETROCK® Brand gypsum panels, joint compounds and related gypsum products; DUROCK® Brand cement board; and FIBEROCK® Brand gypsum fiber panels. Similarly, Lencore offers the SPECTRA® Sound Masking System, the first low-voltage, UL-listed sound-masking system with E-SOUND® and INDEPAGE™ technology. In fact, Lencore principals have more than 40 years of combined experience in sound masking and have treated more than 100 million square feet of office space. What's more, Lencore also manufactures custom acoustical fabric wall and ceiling panels, tackboards, and baffles.

Environmentally Sound

Both USG and Lencore operate under a set of environmental guidelines that not only cover products that are sent to market, but also the way in which they are manufactured. Committed to "Green Office" design, USG offers ceiling panels with the industry's highest percentage of recycled content (up to 85%). Similarly, Lencore's sound masking products are manufactured with more than 50% of recycled content. In addition, Lencore systems use half of the wattage that competing systems use and Lencore is an industry award winner for energy efficient products.

Sound Solutions

USG and Lencore offer an effective and economical means of minimizing distractions from noise in office settings. From this strategic partnership, USG can offer more complete solutions to its customers, and Lencore significantly increases its exposure to the architecture and design community. Together, USG and Lencore are setting a new industry standard for providing unmatched sound control performance. The bottom line: innovative, customized solutions to sound masking without any compromise in sound quality.

Take a closer look at USG and Lencore Acoustics Corp.

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