

FOR IMMEDIATE RELEASE

January 6, 2009



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***ARCHI-TECH* Names Lencore Acoustics Corp.**

Top Award Winner

Lencore voted a Readers' Choice Awards Grand Prize Winner

December 2008 - (Woodbury, New York)— *ARCHI-TECH* awarded Lencore with its 2008 Readers' Choice Grand Prize Award in 'Audio/Video' for Lencore's Music Page Interface (MPI). The award was based on input from readers of *ARCHI-TECH* magazine and by visitors who logged on to architechmag.com to cast their votes.

"Specifying technology products in commercial buildings is the job of *ARCHI-TECH's* audience. The winners of our Readers' Choice Awards program should be particularly gratified that their products won the attention of this influential community," said *ARCHI-TECH* publisher Jim Forthofer.

The Readers' Choice Awards feature the most innovative technology products in the commercial buildings market today. Product entries, submitted by manufacturers, are applicable to commercial facilities in the areas of audio/video, building controls, glass and glazing, HVAC, lighting, security, and sustainable technology. Votes were solicited from *ARCHI-TECH's* subscriber base of architects, who influence the incorporation of technology products and systems in commercial buildings.

About MPI

The Lencore's MPI replaces all the bulky head end equipment with its revolutionary device. Programming can be set for up to 1.5 million square feet of space. There is no need for additional amplifiers, separate equalizers, special switching equipment, or matching vendors for compatible product interfaces. In fact, the MPI technology can make zone additions, modifications, deletions, and

other changes to the paging system on the fly. It eliminates the need for running multiple home runs back to the electrical closet or through building risers to create separate or additional zones.

“This is a radically different type of paging distribution system that will change the way paging communication systems are specified, designed, installed, and managed” says Jodi Jacobs, Lencore’s Marketing Director.

When connected to the Lencore’s Spectra i.Net™ and CrossNetOne™ Sound Masking Systems, the MPI provides the ability to program up to 100 zones for paging using standard DTMF tones through a single line telephone wire. The system can also be programmed for all call and emergency broadcast paging. Its easy-to-use full one octave band equalizer can be adjusted to individual zones or all zones and provides exceptional fine-tuning capabilities.

The award winning Lencore product is featured in the December 2008 issue of ARCHI-TECH magazine and will remain on architechmag.com until June 2009.

About ARCHI-TECH

ARCHI-TECH focuses on combining the elements of design with the rapidly evolving technologies being used in commercial buildings. Each e-newsletter provides architects with cutting-edge information for today’s commercial buildings market. *ARCHI-TECH’s* recipients influence the incorporation of technology products or systems into non-residential projects. www.architechmag.com

About Lencore Acoustics Corp.

Lencore manufactures masking and paging systems including networked systems, in-plenum systems, direct field systems, networked direct field systems, centralized, decentralized, and remote sound masking systems. Lencore systems are UL listed for use in air-handling spaces and have been independently tested to meet ASTM standards for speech privacy. For more information on Lencore’s revolutionary networked sound masking and paging system, contact Lencore at info@lencore.com.

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