

FOR IMMEDIATE RELEASE

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***ARCHI-TECH* Names Lencore Acoustics Corp.**

Top Award Winner

Lencore voted a Readers' Choice Awards Grand Prize Winner

December 2008 - (Woodbury, New York)— *ARCHI-TECH* awarded Lencore with its 2008 Readers' Choice Grand Prize Award in 'Building Controls' for Lencore's Spectra i.Net™ networked sound masking system. The award was based on input from readers of *ARCHI-TECH* magazine and by visitors who logged on to architechmag.com to cast their votes.

"Specifying technology products in commercial buildings is the job of *ARCHI-TECH's* audience. The winners of our Readers' Choice Awards program should be particularly gratified that their products won the attention of this influential community," said *ARCHI-TECH* publisher Jim Forthofer.

The Readers' Choice Awards feature the most innovative technology products in the commercial buildings market today. Product entries, submitted by manufacturers, are applicable to commercial facilities in the areas of audio/video, building controls, glass and glazing, HVAC, lighting, security, and sustainable technology. Votes were solicited from *ARCHI-TECH's* subscriber base of architects, who influence the incorporation of technology products and systems in commercial buildings.

Lencore's Spectra i.Net™ system uses a unique integrated sound masking, music and paging platform that uses the power of network technology, web appliances, internet access, infrared remote controls and digital signal processors to provide speech and building networked sound masking with tremendous control capabilities.

“The many built in features of Lencore's Spectra i.Net™ system and its Sound Manager represent a quantum leap in user-friendliness and building control and we are very proud to have won this most prestigious award from *ARCHI-TECH* magazine,” states Jodi Jacobs, Lencore’s Director of Marketing.

The award winning Lencore product is featured in the December 2008 issue of *ARCHI-TECH* magazine and will remain on architechmag.com until June 2009.

About Spectra i.Net™

The Spectra i.Net sound masking system is capable of separately and independently configuring zones for sound masking, paging, and music via the network empowered through its central control. The system has tremendous control capabilities through its web interface and central system control, the Sound Manager.

Simplifying and speeding control, the Sound Manager is included in every Spectra i.Net™ system and is a password protected, web-based user interface. It is based on an open architecture software platform that controls and monitors the finished system.

Lencore's Sound Manager can be configured to be accessed from any desktop computer with a password-protected connection, either on site, or remotely.

About ARCHI-TECH

ARCHI-TECH focuses on combining the elements of design with the rapidly evolving technologies being used in commercial buildings. Each e-newsletter provides architects with cutting-edge information for today’s commercial buildings market. *ARCHI-TECH*’s recipients influence the incorporation of technology products or systems into non-residential projects. www.architechmag.com

About Lencore Acoustics Corp.

Lencore manufactures masking and paging systems including networked systems, in-plenum systems, direct field systems, networked direct field systems, centralized, decentralized, and remote sound masking systems. Lencore systems are UL listed for use in air-handling spaces and have been independently tested to meet ASTM standards for speech privacy. For more information on Lencore’s revolutionary networked sound masking and paging system, contact Lencore at info@lencore.com.

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