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For Immediate Release

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Lencore's CrosswaysOne™ Wins

Platinum ADEX Award for Design Excellence

May 2009 - (Woodbury, New York) — Lencore's CrosswaysOne™ Sound Masking System has been awarded the Platinum ADEX Award for Design Excellence, the highest award achievable in this product competition.

ADEX judges are among the ablest in their respective areas of expertise and so the ADEX Award represents the best product designs of the year in the opinion of those who themselves reside at the top of their specialty. Specifiers who specialize in office design judge the contract entries, lighting specialists judge lighting, flooring specifiers judge flooring and so on.

ADEX is the largest and most prestigious awards competition for product design and this year the competition brought nearly 2,000 product entries. Awards are judged on both product form and product function. The judges were extremely impressed with the CrosswaysOne™ systems' capabilities and selected it based on superior product design and quality.

THE SYSTEM

CrosswaysOne™ is the industry's best direct-field system offering wider dispersion and greater sound quality. The system utilizes the broadest sound spectrum for the highest level of speech privacy and comfort. CrosswaysOne™ is unmatched for tuning and control. Volume and contour adjustments can be made simply and easily via the system's hand held remote control. Competing direct-field systems do not offer the quality or performance of the CrosswaysOne™ System.

CrosswaysOne™ generates and integrates a random sound masking source and uses E-sound® technology which equates to the best sound and most effective sound masking. The system is designed in such a way that individual speaker or component failure will have no impact on the balance of the system. The system's tremendous flexibility enables it to be customized to suit any environment.

Installation is simplified using plug and play Cat 5e cable with standard RJ12 connections. The CrosswaysOne™ speakers are engineered with dog ear screw adjustments and/or a locator pin to insure an easy, smooth installation.

CrosswaysOne™ allows users to add paging and music to their masking system by the simple addition of amplifiers. Jonathan Leonard, VP of Lencore adds "The unique features of the system enable the same set of speakers that produce the masking within the space, to also support a quality paging system vastly superior to conventional paging systems." The system's paging capabilities can be used as an all call or zone paging or both and wherever life safety issues are of concern.

The CrosswaysOne™ System uses equipment that is manufactured with over 50% recycled aluminum and the plastic content used for the speaker housing is ABS (recycled). The system's on-going energy costs are negligible and it's reliability unmatched in the industry.

APPLICATIONS

Lencore sound masking systems are custom designed to fit a variety of site conditions and applications and are used in open and closed plan offices with or without ceiling tiles. Lencore's CrosswaysOne™ Sound Masking is used in office, healthcare, financial, government, legal, military and call center environments. Lencore's system is applicable for new construction, retrofits, and designed to meet all local codes.

The ability of the system to offer the duality of sound masking and paging enables the end user to benefit from two systems for virtually the cost of one and eliminates the need for a secondary paging system, saving clients time and money.

About ADEX

ADEX stands for Awards for Design Excellence and is the largest and most prestigious awards program for product design of furniture, fixtures and finishes marketed to the design trade. Design Journal, the international trade publication for interior designers, architects and facility managers is the proud sponsor of the ADEX Awards (www.adexawards.com).

About Lencore Acoustics Corp.

Lencore manufactures masking and paging systems including networked systems, in-plenum systems, direct field systems, networked direct field systems, centralized, decentralized, and remote sound masking systems. Lencore systems are UL listed for use in air-handling spaces and have been independently tested to meet ASTM standards for speech privacy. For more information on Lencore's revolutionary networked sound masking and paging systems, contact Lencore at info@lencore.com.

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